

# GBM

BEAUTY · COSMETICS · ALGERIA

SCULPTING · SHADING · CONTOURING CONCEALER

## Sculpt Concealer

Eight Dark Shades. The Architecture of Perfect Definition.

*Definition is not just coverage — it is architecture. Eight shades of shadow, sculpted into the angles that matter most.*

— THE GBM CREATIVE TEAM

8

SCULPT SHADES

FULL

DEPTH COVERAGE

PRO

CONTOUR CONTROL

**FULL COVERAGE · BUILDABLE DEPTH · CREAMY BLEND · LONG-WEARING · SCULPTURAL PRECISION**

The concealer designed to sculpt. Meet the GBM Sculpt Concealer — a professional-grade, contour-focused formula engineered specifically for shading, sculpting, and defining the face's most important architectural features. With eight carefully curated dark shades — from light sculpt to the blackest shadow — this is the concealer that transforms the face from flat to three-dimensional, ordinary to editorial, unremarkable to unforgettable.

Crafted in the GBM laboratories with our signature commitment to innovation in every detail, the breakthrough formula delivers full opacity without heaviness — the creamy, blendable texture glides across the skin and melts seamlessly into the contours of the face. Unlike traditional sculpting products that look patchy or ashy, the Sculpt Concealer dries to a matte, natural finish that reads as shadow, not product.

Eight shades engineered for precision sculpting: Light Sculpt for subtle definition, Soft Shadow for gentle contouring, Medium Shade for everyday sculpting, Deep Sculpt for bold dimension, Rich Shadow for professional artistry, Intense Contour for runway-level drama, Dark Sculpt for extreme definition, and Blackest Shadow for the deepest, most dramatic lines. Each shade has been individually engineered to complement every skin tone and every sculpting technique — from the subtle, almost-undetectable shadow that enhances natural bone structure to the bold, graphic contouring that commands the room.

The Sculpt Concealer is designed to work in symphony with our complementary Concealer (GBM 40) — the bright, highlighting shade — to create the complete sculpting system. Together, they deliver the kind of three-dimensional, professionally sculpted, magazine-editorial definition that elevates ordinary features into the realm of the extraordinary.

Housed in the same luxurious slim glass tube with a rose-gold sphere cap as its companion concealer, the Sculpt Concealer is equal parts professional tool and vanity essential. Because at GBM, we believe true beauty lives in the smallest details — and the smallest detail of all is the shadow that defines, the line that sculpts, the dimension that transforms.

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## THE 8 SCULPTING SHADES



LIGHT SCULPT

SOFT  
SHADOW

MEDIUM  
SHADE

DEEP SCULPT

RICH  
SHADOW

INTENSE  
CONTOUR

DARK SCULPT

BLACKEST  
SHADOW

*Each shade in the Sculpt Concealer collection has been engineered for specific sculpting purposes — from subtle shadow work to dramatic contour definition. Choose based on your sculpting depth: lighter shades for subtle enhancement, darker shades for bold, graphic contouring.*

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## WHY YOU'LL LOVE IT

- Eight sculpting-specific shades. Each shade engineered for specific sculpting depths — from subtle shadow to intense contour. No compromises, no guessing, no settling.
- Full opacity, zero chalkiness. Delivers rich, opaque color that reads as shadow, not ashy product. The professional secret behind every editorial sculpt.
- Creamy, blendable formula. The buttery texture glides across skin and blends seamlessly without streaking, patching, or becoming muddy.
- Matte finish that sculpts. Sets to a natural matte that enhances dimension without shine or reflection — the shadow that defines.
- Long-wearing sculpting lock. Stays put through the day, maintaining sharp lines and defined shadows without fading, moving, or melting.
- Pairs with Concealer 40. The complete sculpting system — shade and highlight from a single product line, engineered to work in perfect harmony.
- Professional artist-approved. Used by makeup artists, contouring specialists, and editorial beauty teams for its precision, blendability, and dimensional accuracy.
- Buildable intensity. Apply lightly for subtle definition or build for bold, graphic sculpting — the intensity is always in her control.
- Luxurious slim glass tube. With rose-gold sphere cap — a professional tool that is equally beautiful on the vanity.
- Cruelty-free and FDA-compliant. Formulated with uncompromising standards, never tested on animals.

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## FIND HER SHADE



LIGHT SCULPT      SOFT SHADOW      MEDIUM SHADE      DEEP SCULPT      RICH SHADOW      INTENSE CONTOUR      DARK SCULPT      BLACKEST SHADOW

*The Sculpt Concealer is available in eight shades engineered for progressive sculpting depth. Begin with the lighter shades (50-65) for subtle contouring, progress to the medium shades (70-75) for everyday sculpting, and explore the darkest shades (80-85) for bold, graphic definition.*

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## FOUR WAYS TO SCULPT

- THE SUBTLE SCULPT. Apply a light sculpting shade (50-55) under the cheekbones in a soft, diffused line. The sculpting that whispers rather than shouts — for everyday

enhancement.

- **THE DEFINED CONTOUR.** Use a medium shade (65-70) to create sharp, precise lines under the cheekbones, along the sides of the nose, and at the jawline. The professional sculpt that enhances every angle.
- **THE EDITORIAL DIMENSION.** Layer multiple shades (65, 70, 75) in varying depths to create three-dimensional sculpting that photographs flawlessly. The editorial technique used in high-fashion makeup.
- **THE GRAPHIC DRAMA.** Use the darkest shades (80-85) to create bold, sharp lines for runway-level drama or editorial avant-garde sculpting. The moment that commands every camera.

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## HOW SHE SCULPTS

- **Prep the base.** Begin with a flawless base — GBM Perfect Skin Foundation creates the ideal canvas for precise sculpting.
- **Choose the shade.** Select your sculpting shade based on depth: lighter shades for subtle work, darker shades for bold definition.
- **Apply with precision.** Use a contour brush or sculpting brush to apply the concealer in strategic locations: under cheekbones, along the jawline, sides of the nose, temples.
- **Blend seamlessly.** Use a damp beauty sponge or fluffy blending brush to blend the edges until no harsh lines remain. The line should fade, not disappear.
- **Build depth.** Layer lighter and darker shades together for three-dimensional sculpting. Start with the lighter shade, then deepen with the darker shade in the innermost part of the shadow.
- **Pair with highlight.** Use our complementary Concealer 40 to highlight the high points of the face — cheekbones, bridge of nose, brow bone. Sculpt + Highlight = Complete definition.

*The most professional sculptural effect comes from layering — using a lighter shade for the transition and a darker shade for the deepest part of the shadow. This creates dimension that reads as natural shadow, not applied product.*

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**SCULPT — TO :**

## **PRO TIPS + TRICKS**

**THE SHADE-LAYERING TRICK**

For the most three-dimensional sculpting, layer two shades: apply the lighter shade (50-65) for the transition, then layer the darker shade (70-85) in the inner part of the shadow. This creates gradient dimension that photographs beautifully.

#### **THE DAMP-BRUSH BLEND**

Always blend with a damp beauty sponge or brush — never dry. The dampness softens the edges and prevents harsh lines, creating the kind of seamless shadow that reads as natural bone structure.

#### **THE SHARP-LINE TECHNIQUE**

For graphic, editorial sculpting, blend less — keep the lines sharper and more defined. For everyday sculpting, blend more for a softer, more natural appearance.

#### **THE UNDERTONE MATCH**

Choose your sculpting shade not based on skin tone alone, but on your natural undertone. Warm undertones pair better with warmer shadow shades (55, 65, 75), cool undertones with cooler shadows (60, 70, 80).

#### **THE CHEEKBONE-FIRST RULE**

Always sculpt the cheekbones first — they are the most important feature. Under the cheekbone in the hollow is where the sculpting should be most visible and defined.

#### **THE NOSE-SHAPING SECRET**

Apply a thin line of sculpting shade along both sides of the nose to create the illusion of a narrower nose. Blend heavily for a subtle effect, or keep sharper for more dramatic reshaping.

### **THE GBM PROMISE**

Every product that bears the GBM name is born from one philosophy: that true beauty lives in the smallest details. From the precision of the eight sculpting shades to the creaminess of the blendable formula, from the architecture of the slim glass tube to the rose-gold sphere cap, from the matte finish that sculpts to the dimensional accuracy that transforms, every step is taken with uncompromising care, rigorous testing, and a refusal to settle for anything less than artistry. The Sculpt Concealer is more than a product — it is the shadow that defines, the line that sculpts, the dimension that elevates. Because at GBM, we believe the most important feature is not the one she was born with — it is the one she creates.

