

GBM

BEAUTY · COSMETICS · ALGERIA

THE ON-THE-GO BLUSH ESSENTIAL

Magic Blush

Pocket-Sized. High-Impact. Pure Magic in One Swipe.

A swipe at sunrise. A touch-up at lunch. A glow that follows her wherever the day takes her. The little wand that does big things.

— THE GBM CREATIVE TEAM

PRECISION DOE-FOOT APPLICATOR · HIGH-IMPACT PIGMENT · CREAMY-VELVET FINISH · TRAVEL-FRIENDLY · BUILDABLE

Magic, distilled into a single wand. Meet the GBM Magic Blush — an ultra-pigmented, creamy liquid blush engineered for the woman who refuses to compromise on glamour, even when she is on the move. With a precision doe-foot applicator and a buttery-soft formula, this is the blush that delivers a flawless flush in a single swipe — anywhere, anytime, in seconds.

Crafted in the GBM laboratories with our signature commitment to innovation in every detail, the Magic Blush features a richly pigmented, weightless formula that glides effortlessly across the cheekbones and melts into a soft, velvety finish. The contoured doe-foot wand has been specifically designed to hug the curve of the cheekbone — depositing the perfect dose of color exactly where it belongs, with no fallout, no overapplication, and no learning curve.

Engineered with a long-wear, blendable formula, Magic Blush sets to a soft-velvet finish that lasts for hours of wear without fading, transferring, or settling into fine

lines. The buildable pigment lets you control the intensity — from a barely-there, just-pinked flush to a saturated, statement-making moment. The transition is seamless. The control is absolute.

Housed in a sleek, compact tube that slips easily into the smallest of handbags, Magic Blush is the on-the-go essential every modern woman has been waiting for. The lightweight design makes it the perfect travel companion — for the commute, the desk drawer, the airplane carry-on, the pre-dinner refresh in the car. Because life moves fast — and her glow should keep up.

Because at GBM, we believe true beauty lives in the smallest details — and sometimes, the most powerful detail comes in the smallest package. Magic Blush is the wand she reaches for in the morning, and the one she touches up with at midnight. Her secret weapon, in seven grams or less.

WHY YOU'LL LOVE IT

- Precision doe-foot applicator. Engineered to hug the curve of the cheekbone and deposit the perfect dose of color exactly where it belongs. No brushes, no extra tools — just one wand, one swipe.
- High-impact, buildable pigment. A single swipe delivers a soft, natural-looking flush. Build for a saturated, statement-making moment. The control is hers.
- Creamy-velvet finish. Glides on as a buttery-soft cream and sets to a long-wearing, soft-velvet finish that resists fading and transfer.
- Pocket-sized perfection. At just 7 grams, Magic Blush slips into the smallest of handbags, makeup pouches, and travel kits — the perfect on-the-go companion.
- Long-wearing performance. Engineered to stay fresh and flawless for hours, resisting fading, transferring, and settling into fine lines.
- Effortless application. Apply directly from the wand, then blend with a fingertip. The formula forgives every technique and rewards every level of skill — from beginner to professional.
- Blends like a dream. The slow-setting formula gives you precious extra seconds to blend and perfect the placement before locking into place.
- Skin-loving formula. Lightweight, breathable, and comfortable on every skin type — even on the most sensitive complexions.
- Curated, universally flattering shades. A meticulously edited collection engineered to flatter every undertone and elevate every complexion.

- Cruelty-free and FDA-compliant. Formulated with uncompromising standards, never tested on animals, always crafted with precision.
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AVAILABLE IN A CURATED SHADE COLLECTION

GBM Magic Blush is offered in a meticulously curated collection of shades — from soft, sun-kissed terracottas and warm caramels to romantic mauves and deep, smouldering berries. Each shade has been engineered in the GBM atelier to flatter every undertone and elevate every skin tone. Discover the full collection and select your signature shade directly below.

THREE WAYS TO WEAR IT

- **THE NATURAL FLUSH.** Apply one stroke to the apple of each cheek and blend immediately with your fingertip in soft, circular motions. The result is a fresh, just-back-from-a-walk flush — the kind that looks like she was born with it.
 - **THE SCULPTED CHEEKBONE.** Apply along the upper cheekbone in an upward sweep toward the temple. Blend gently to create a lifted, sculpted effect that defines and elevates the entire face shape.
 - **THE 30-SECOND TOUCH-UP.** Carry it in her bag and refresh the color anytime, anywhere — at the office, between meetings, before dinner, in the car. One swipe, blend, gone. Pure magic in 30 seconds.
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HOW SHE WEARS IT

- **Prepare.** Begin with a clean, moisturized complexion. Magic Blush blends most beautifully over a hydrated, primed base.
- **Pick up product.** Twist or unscrew the cap and gently wipe the applicator on the rim of the tube to remove excess. The wand should be saturated but not dripping.
- **Apply.** Sweep the wand directly onto the apple of each cheekbone in a single confident stroke. Apply only to one cheek at a time to allow for blending.
- **Blend.** Using a fingertip or a damp beauty sponge, blend the color outward and upward in soft, circular motions until seamlessly diffused. Work quickly — the formula sets within seconds.
- **Build.** For a more saturated, statement-making finish, layer a second swipe and blend again. Build slowly and intentionally for absolute control.

- Refresh anytime. Throughout the day, simply uncap, swipe, and blend with a fingertip for a 30-second glow refresh.

The doe-foot applicator delivers the perfect dose — never apply more than one swipe per cheek before blending. Always close the cap tightly after use to preserve the formula's freshness.

CHEEKS — TO :

PRO TIPS + TRICKS

THE ONE-SWIPE RULE

Resist the urge to apply more than one swipe per cheek before blending. The doe-foot is calibrated to deliver the perfect dose. Add more only after blending the first layer — and only if needed.

THE WORK-FAST PRINCIPLE

Magic Blush is engineered to set within seconds for long-wearing results. This means speed is everything. Apply to one cheek, blend immediately, then move to the second. Never try to apply both before blending.

THE FINGERTIP TECHNIQUE

For the most natural finish, blend with the warmth of your fingertip. The skin-on-skin contact diffuses the pigment beautifully and creates a lit-from-within effect that brushes cannot replicate.

THE TOUCH-UP TRICK

Throughout the day, simply press a small amount onto the cheekbones with your fingertip — no need to add a fresh swipe. The remaining product on the wand and your skin reactivates the color for an effortless refresh.

THE LAYERING METHOD

Pair Magic Blush with our Liquid Highlighter for a dimensional, lit-from-within glow. Apply Magic Blush first, blend, then tap highlighter just above on the high points of the cheekbone for a sculpted, multidimensional effect.

THE TRAVEL ESSENTIAL

Keep one in her handbag, one in the car, one on the desk. At 7 grams, Magic Blush is light enough to live anywhere — and powerful enough to transform any moment into a glow-worthy one.

THE GBM PROMISE

Every product that bears the GBM name is born from one philosophy: that true beauty lives in the smallest details. From the precision of the doe-foot applicator to the silkiness of the velvet formula, from the architecture of the compact tube to the polish of the rose-gold cap, every step is taken with uncompromising care, rigorous testing, and a refusal to settle for anything less than artistry. Magic Blush is more than a product — it is the wand of her transformation. The little tool that turns ordinary mornings into glow-worthy ones, and ordinary days into the kind she wants to remember.