

GBM

BEAUTY · COSMETICS · ALGERIA

MATTE · LONG-LASTING · WATERPROOF LIQUID FOUNDATION

Perfect Skin Foundation

Matte. Long-Wearing. Waterproof. The Foundation of Her Perfect Skin.

PERFECT SKIN CARE · AT ANY AGE · FOR EVERY AGE

*A foundation that doesn't cover her — it perfects her.
Every pore refined. Every imperfection softened. Every
angle, every camera, every confidence — flawless.*

— THE GBM CREATIVE TEAM

24H

LONG-LASTING WEAR

FULL

MATTE COVERAGE

7

SKIN-MATCH SHADES

ULTRA-MATTE FINISH · FULL COVERAGE · 24-HOUR WEAR · WATERPROOF FORMULA · SKIN-LOVING + WEIGHTLESS

The foundation that became the gold standard. Meet the GBM Perfect Skin Foundation — a luxurious, full-coverage, matte liquid formula engineered to deliver the most flawless, photo-ready complexion of her life. With a single pump, transform uneven skin into a smooth, poreless, second-skin canvas that lasts up to 24 hours of confident, comfortable wear — through humidity, sweat, tears, and the daily demands of real life.

Crafted in the GBM laboratories with our signature commitment to innovation in every detail, this revolutionary formula combines advanced matte-finish technology with skin-loving conditioning ingredients to deliver buildable, full-opacity coverage without ever feeling heavy, cakey, or mask-like. The buttery, weightless texture glides effortlessly across the skin and sets to a velvet-soft, blurred-pore matte finish — the kind of complexion that, until now, only existed behind the lens of a professional editorial camera.

Engineered with breakthrough waterproof technology, the Perfect Skin Foundation resists humidity, heat, sweat, and the most demanding all-day routines — from the morning commute to the late-night dinner. From the brightest summer sun to the most humid Mediterranean evening, the foundation remains flawless, locked, and undisturbed — no melting, no smudging, no compromise. Yet despite its powerful long-wear, the formula gently rinses away with a standard cleanser, leaving the skin soft and conditioned.

Available in a curated range of seven thoughtfully matched shades — from the softest porcelain to the deepest mocha — each shade has been engineered to flatter every undertone and skin tone in the Mediterranean and North African beauty palette. The shade-matching system uses simple, intuitive numbering from 05 to 40, making it effortless to discover her perfect match every time. Because the right shade is the foundation of the perfect base — and the perfect base is the foundation of everything else.

Housed in a luxurious frosted-glass bottle topped with a polished gold-metallic cap engraved with the GBM emblem, the Perfect Skin Foundation is as beautiful on the vanity as it is on the skin. Because at GBM, we believe true beauty lives in the smallest details — and the smallest detail of all is the flawless, photographed-from-every-angle complexion that makes every entrance unforgettable.

WHY YOU'LL LOVE IT

- 24-hour long-wear performance. Engineered to stay flawless, vibrant, and locked into place through a full day of all-day wear — no touch-ups, no fading, no compromise.
- Full, buildable matte coverage. Delivers full-opacity coverage in a single pump or buildable medium coverage in a tap — the control is always hers. From everyday polish to the boldest editorial finish, one foundation does it all.

- Velvet-soft matte finish. Sets to a smooth, second-skin matte that softens pores, blurs imperfections, and refines texture — the kind of complexion that photographs like a magazine cover.
- Waterproof + humidity-proof. Engineered to resist sweat, humidity, tears, and even the most demanding climates. The flawless finish lasts from morning to midnight — and beyond.
- Lightweight, breathable texture. Despite delivering full coverage, the formula remains weightless on the skin — never heavy, never cakey, never mask-like. The breakthrough of modern foundation technology.
- Skin-loving formula. Infused with skin-conditioning ingredients that nourish, hydrate, and care for the skin throughout the day. A foundation that performs like a treatment.
- Seven curated shades. A thoughtfully matched range engineered for Mediterranean and North African undertones — from porcelain to deep mocha. Intuitive 05-to-40 shade-matching for effortless discovery.
- Photo-perfect HD finish. Engineered for HD lighting, flash photography, and every camera angle she will ever face. The complexion that flatters every angle, every flash, every flicker.
- Luxurious frosted-glass bottle. Topped with a polished gold-metallic cap engraved with the GBM emblem — a true vanity statement piece, designed to be displayed.
- Cruelty-free and FDA-compliant. Formulated with uncompromising standards, never tested on animals.

FIND HER SHADE



The Perfect Skin Foundation is available in seven curated shades — engineered to flatter every undertone in the Mediterranean and North African beauty palette. From the softest porcelain (05) to the deepest mocha (40), the intuitive numbering system makes it effortless to discover her perfect match.

THREE WAYS TO WEAR IT

- THE EVERYDAY POLISH. Apply a single pump and blend with a damp beauty sponge for a fresh, medium-coverage, polished finish. The kind of complexion that looks like

skin — only softer, smoother, and infinitely more refined.

- **THE FULL-GLAM STATEMENT.** Apply two pumps and blend with a dense foundation brush for an opaque, editorial, runway-worthy finish. Pair with bold contour, sculpted brows, and a statement lip for the boldest evening moment.
- **THE PHOTO-READY BRIDAL FINISH.** Apply one pump after our HD Primer, then layer with our Hollywood Flawless Filter for a luminous, photo-ready glow. The kind of complexion that photographs flawlessly from the first ceremony shot to the last dance-floor selfie.

HOW SHE WEARS IT

- **Prepare.** Begin with a clean, moisturized face. For the longest-lasting, smoothest finish, apply our HD Primer 60 seconds before applying the foundation.
- **Dispense.** Press the pump gently and dispense one pump onto the back of the hand. A little goes a long way — start with one and build only if needed.
- **Apply.** Use a damp beauty sponge, dense foundation brush, or fingertips to blend the foundation outward from the center of the face. Always blend in the direction of natural face contours — outward and downward.
- **Build (optional).** For more opaque coverage, layer a second pump on top of any uneven areas. Build slowly — less is always more, and intensity can always be added.
- **Set.** Lock the matte finish with our Loose Powder lightly pressed across the T-zone or the entire face for maximum longevity.
- **Refresh.** Throughout the day, lightly press blotting paper over any areas of shine. The matte foundation remains flawless without the need for full reapplication.

For the most flawless, second-skin finish, always blend with a damp beauty sponge in soft stippling motions. The dampness sheers the formula slightly and creates the smoothest, most natural-looking matte finish.

SKIN — TO :

PRO TIPS + TRICKS

THE PRIMER-FIRST RULE

For the longest-wearing, smoothest application, always apply our HD Primer 60 seconds before foundation. The primer creates the perfect canvas — the foundation sets the perfect finish. The professional secret behind every editorial complexion.

THE STIPPLE-NOT-SWIPE TECHNIQUE

When applying foundation, always use a stippling (patting) motion rather than swiping. This single technique preserves the natural texture of the skin and prevents the foundation from looking cakey or mask-like.

THE GLOW-INTEGRATION TRICK

For a dimensional, luminous-yet-matte finish, mix one pump of foundation with one drop of our Hollywood Flawless Filter in the palm of the hand before applying. The result is a glowing matte — never flat, never dull, never compromised.

THE BUILDABLE-COVERAGE METHOD

Apply only one pump to start, then build coverage only where needed — under the eyes, on blemishes, on uneven areas. This single discipline keeps the foundation light, breathable, and natural-looking on areas where coverage isn't required.

THE SET-SELECTIVELY RULE

To preserve some natural radiance, set only the T-zone with our Loose Powder rather than the entire face. This preserves a subtle glow on the cheeks and outer face while locking down the areas most prone to shine.

THE BRIDAL-DAY LAYERING

For wedding-day complexion that lasts from ceremony to dance floor: HD Primer → Perfect Skin Foundation → Concealer for targeted brightness → Loose Powder → Hollywood Flawless Filter on the high points. The complete bridal routine.

THE GBM PROMISE

Every product that bears the GBM name is born from one philosophy: that true beauty lives in the smallest details. From the precision of the 24-hour matte technology to the silkiness of the buttery formula, from the architecture of the frosted-glass bottle to the polished gold-metallic cap engraved with the GBM emblem, every step is taken with uncompromising care, rigorous testing, and a refusal to settle for anything less than artistry. The Perfect Skin Foundation is more than a product — it is the foundation of her perfect skin. The single pump that transforms ordinary moments into the kind every camera, every flash, and every confident smile wants to find. Perfect skin care, at any age, for every age.

