

GBM

BEAUTY · COSMETICS · ALGERIA

SCULPT · CORRECT · DEFINE

Contouring Fluid

The Sculpting Wand. The Color-Correcting Secret. The Architect of Her Face.

A face is not just a face. It is geometry, light, shadow, and intention. And every line drawn with this wand is a love letter to her own bone structure.

— THE GBM CREATIVE TEAM

MULTI-FUNCTION FLUID · SCULPTING + COLOR-CORRECTING · CREAMY-MATTE FINISH · BLENDABLE · LONG-WEAR

Sculpting and correcting, reimagined. Meet the GBM Contouring Fluid — a professional-grade, multi-functional liquid formula engineered to do what no single product has done before. With one collection of shades, sculpt the natural architecture of the face, neutralize redness, brighten dark circles, and refine every imperfection — all with the buttery glide of a creamy fluid and the precision of a runway makeup artist's hand.

Crafted in the GBM laboratories with our signature commitment to innovation in every detail, the Contouring Fluid features a weightless, blendable formula that melts into the skin without ever feeling heavy, patchy, or compromised. The advanced gel-cream texture allows for unprecedented precision — sharp enough to carve, soft enough to diffuse, and intelligent enough to adapt to every skin type and every level of skill.

Engineered as a complete face-architecture system, the collection spans both warm bronzing tones for sculpting and natural-looking shadow, and scientifically formulated color-correcting hues based on the principles of the color wheel. Green neutralizes redness and breakouts. Orange and peach cancel the appearance of dark circles and hyperpigmentation. The deeper contouring shades carve the cheekbones, jawline, and nose with professional-grade precision. Together, they form the most powerful complexion toolkit the modern woman could ask for.

Whether the goal is a softly sculpted everyday look or a fully chiseled, editorial-worthy face, the Contouring Fluid blends seamlessly under or over foundation, layers beautifully with concealer, and sets to a long-wearing, transfer-resistant matte finish. The results photograph like flawless reality and last from sunrise to long after midnight — exactly as a professional makeup product should.

Housed in a sleek, slim glass tube with a polished rose-gold sphere cap, the Contouring Fluid is as beautiful on the vanity as it is on the skin. Because at GBM, we believe true beauty lives in the smallest details — and the smallest detail of all is the line that defines her face, drawn with the intention of an artist who knows exactly what she is creating.

WHY YOU'LL LOVE IT

- Two products in one collection. Sculpting contour shades plus professional color-correcting hues — a complete face architecture toolkit in a single curated range.
- Buttery, blendable formula. The advanced gel-cream texture glides effortlessly across the skin and diffuses seamlessly with brush, sponge, or fingertip.
- Color-correcting science. Green neutralizes redness and breakouts. Orange and peach cancel dark circles and hyperpigmentation. Beauty meets chemistry.
- Sculpting precision. Carve the cheekbones, jawline, hairline, and nose with the precision of a professional makeup artist's hand.
- Long-wear matte finish. Sets to a transfer-resistant, smudge-proof finish that lasts for hours of flawless wear, even under flash photography and HD lighting.
- Layerable performance. Apply under foundation for invisible color correction, or over foundation for sculpted definition. Every order, every technique, every result possible.
- Buildable intensity. Layer once for soft, natural shadow. Layer twice for an editorial, fully sculpted finish. The control is hers.

- Pro-level results, beginner-friendly application. The forgiving, slow-setting formula gives precious extra seconds to blend and perfect — no expert technique required.
 - Skin-loving, breathable formula. Lightweight and comfortable on every skin type, including sensitive complexions.
 - Cruelty-free and FDA-compliant. Formulated with uncompromising standards, never tested on animals.
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AVAILABLE IN A CURATED SHADE SYSTEM

GBM Contouring Fluid is offered in a meticulously curated, multi-functional shade system. The contouring shades range from soft warm bronzes to deeper, more dramatic sculpting tones — engineered to flatter every undertone with precision. The color-correcting shades are scientifically formulated to neutralize specific complexion concerns: redness, breakouts, dark circles, and hyperpigmentation. Discover the full collection and select the shades that solve her every need directly below.

THREE WAYS TO WEAR IT

- **THE NATURAL SCULPT.** Apply a contouring shade in soft strokes along the cheekbones, jawline, and sides of the nose. Blend with a damp beauty sponge until seamlessly diffused. The result is a softly defined face that looks like exceptionally good bone structure — never makeup.
 - **THE COLOR-CORRECTING BASE.** Before foundation, apply a green corrector on areas of redness or breakouts, and an orange or peach corrector on dark circles. Blend gently, then apply foundation over the top. The result is a flawless complexion without heavy concealer.
 - **THE FULL EDITORIAL.** Combine sculpting and correcting for a complete editorial look. Color-correct first, apply foundation, then carve with the contouring shades. Set with our Loose Powder for a runway-ready, photo-perfect finish that lasts all night.
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HOW SHE WEARS IT

- **Color-correct first.** If using a corrector, apply directly to the areas of concern — green on redness, orange or peach on dark circles. Blend gently with a fingertip until diffused.
- **Apply foundation over.** Once correctors are blended, apply foundation as usual. Coverage will be flawless with less product than typically needed.

- Sculpt the architecture. Apply contouring shades along the cheekbones (in a slight upward sweep toward the temples), the jawline, the sides of the nose, and along the hairline.
- Blend with intention. Use a damp beauty sponge or a soft contour brush to diffuse the edges in upward, outward motions. Never sweep harshly — pat and blend.
- Set in place. Lock the entire complexion with our Loose Powder for transfer-resistant, all-day wear that photographs flawlessly under any lighting.
- Add dimension. Finish with our Liquid Highlighter on the high points of the cheekbones and bridge of the nose for a sculpted, three-dimensional finish.

The key to professional-looking contour is in the blending. Always work in thin layers and diffuse each layer thoroughly before adding the next. Patience creates the kind of finish that looks effortless.

FACE — TO :

PRO TIPS + TRICKS

THE COLOR-WHEEL PRINCIPLE

Color correction works on the principle of complementary colors. Green cancels red. Orange and peach cancel blue and purple. Yellow brightens dullness. Understanding the color wheel is the secret to perfect, foundation-light coverage.

THE SCULPT-WHERE-SHADOWS-FALL RULE

Apply contour where natural shadows would fall: under the cheekbones, along the jawline, along the sides of the nose, and along the hairline. Following nature creates the most flattering, realistic sculpting.

THE LESS-IS-MORE METHOD

Heavy contour reads as obvious makeup. Apply less than you think you need, blend thoroughly, and only build if needed. Restraint creates the most natural, flattering definition.

THE DAMP-SPONGE TECHNIQUE

For the most seamless blending, use a slightly damp beauty sponge in stippling motions. The dampness sheers the formula and creates a soft-focus diffusion that brushes alone cannot achieve.

THE CORRECTOR LAYERING TRICK

When using color correctors, apply a thin layer first and blend before applying foundation. Always cover correctors with foundation to ensure the colors disappear into the skin and only the corrected effect remains visible.

THE FINAL-STEP HIGHLIGHT

Always finish a contoured look with highlighter on the high points of the face. The interplay between shadow and light is what creates the appearance of beautifully sculpted bone structure.

THE GBM PROMISE

Every product that bears the GBM name is born from one philosophy: that true beauty lives in the smallest details. From the precision of the color science to the silkiness of the gel-cream formula, from the architecture of the slim glass tube to the polish of the rose-gold sphere cap, every step is taken with uncompromising care, rigorous testing, and a refusal to settle for anything less than artistry. The Contouring Fluid is more than a product — it is the architect's wand. The single tool that turns the canvas of her face into the masterpiece she has always known it could be.