



FACE · MAKEUP SETTING SPRAY · ALL-DAY HOLD

GBM Fix + Stay Setting Spray

The final mist that locks her look in place — from morning to midnight.

A look is only finished when it lasts. GBM Fix + Stay is the weightless final step that turns fresh makeup into all-day makeup — a fine, fast-drying mist that melts powder into skin, locks colour in place and holds the whole face through heat, movement and long hours. One press, and the look she created this morning is the look she wears tonight.

— THE GBM CREATIVE TEAM

WHAT IT IS

01 THE MIST

ULTRA-FINE SETTING SPRAY

A micro-fine, evenly dispersed mist that settles weightlessly over the face — no heavy droplets, no disturbing the makeup beneath.

02 THE HOLD

LONG-WEAR LOCKING FINISH

A flexible film that fuses powder, cream and colour into one seamless layer, holding the look in place for hours of wear.

03 THE FEEL

COMFORTABLE, BREATHABLE FINISH

A soft, natural finish that feels like skin — never tight, never tacky — leaving makeup looking fresh rather than set hard.

SET IT. FORGET IT.

120ml

GENEROUS SIZE

4.05 fl. oz · long-lasting

16H

ALL-DAY HOLD

set from dawn to dusk

360°

FINE-MIST SPRAY

even, full-face coverage

FINE MIST · 120 ML · LONG-WEAR HOLD · WEIGHTLESS FINISH · CRUELTY-FREE

Every flawless morning faces the same enemy: time. Powder fades, cream creases, foundation slides, and by the afternoon the look has quietly undone itself. GBM Fix + Stay is the answer to that long day — a professional setting mist designed to make a finished face stay finished.

Housed in a heavyweight glass bottle that fades from deep black to clear, crowned with a polished rose-gold sphere, the spray feels as considered as it performs. A press of the fine-mist applicator releases an even, micro-droplet veil that settles over the whole face in seconds. It melts the powdery edges away, fuses every layer into one, and leaves the makeup looking freshly applied — not coated, not masked.

What it leaves behind is endurance. Colour stays true, coverage stays even, and the finish holds through heat, humidity and the longest of days. It is the difference between makeup that is applied — and makeup that lasts.



*“The look is not finished
until it is set.”*

THE FORMULA IN DETAIL

01 THE FINE-MIST FORMULA

MICRO-DROPLET · WEIGHTLESS · FAST-DRYING

A lightweight liquid atomised into an ultra-fine mist that drifts evenly over the face. It dries within seconds to a flexible, invisible film that binds powder, cream and pigment together — with no wet patches, no streaks and no disruption to the makeup underneath.

02 THE LONG-WEAR HOLD

SWEAT-RESISTANT · TRANSFER-RESISTANT

A breathable locking layer engineered to keep makeup intact through heat, humidity and movement. Foundation stays put, powder stops fading, and the finish holds its place for hours — without ever feeling stiff, cakey or mask-like on the skin.

03 THE OMBRE GLASS BOTTLE

BLACK-TO-CLEAR GLASS · ROSE-GOLD SPHERE

Presented in a weighted glass bottle with a striking black-to-clear gradient, finished with the rose-gold GBM emblem and a polished sphere cap. A 120 ml / 4.05 fl. oz vanity piece, as elegant on display as it is essential in the routine.

WHY YOU'LL LOVE IT

- **All-day staying power**
Locks the full look in place for hours.
- **Weightless fine mist**
An even veil you set and never feel.
- **Melts powdery edges**
Fuses layers into one fresh, skin-like finish.
- **Heat & humidity proof**
Holds true through the longest days.
- **Comfortable wear**
Breathable and soft — never tight or tacky.
- **Universal final step**
Sets every GBM look, on every skin type.

HOW SHE WEARS IT

From finished face to all-day hold — in six simple steps.

1

FINISH

Complete the full makeup look — base, colour and powder — as usual.

2

SHAKE

Shake the bottle gently so the formula is even before misting.

3

HOLD

Hold the bottle about 20–30 cm from the face, eyes and lips closed.

4

MIST

Spray two to four light passes in an X and T motion across the face.

5

DRY

Let the mist dry naturally for a few seconds — do not touch or blot.

6

REFRESH

Mist again any time through the day to revive and re-lock the look.

THREE WAYS TO USE IT

01

THE SETTING STEP

Mist over finished makeup to lock the whole look in place for a long day of flawless wear.

02

THE PRIMER BOOST

A light mist on bare, moisturised skin before makeup helps the base grip and last even longer.

03

THE MIDDAY REVIVE

A quick spray over tired makeup melts away powdery build-up and brings back a fresh finish.

PRO TIPS + TRICKS

Insider knowledge from the GBM Creative Team.

- 01** Hold the bottle at arm's length — distance gives the finest, most even mist.
- 02** Spray in an X then a T motion to cover the whole face without heavy spots.
- 03** Let it air-dry fully; touching or blotting breaks the setting film.
- 04** Mist before and after powder to lock the base and melt away any chalkiness.
- 05** Keep it in your bag — a midday refresh revives makeup in seconds.
- 06** Store upright and away from heat to protect the fine-mist sprayer.

PRODUCT DETAILS

PRODUCT NAME	GBM Fix + Stay — Makeup Setting Spray
CATEGORY	Face · Makeup setting & finishing spray
NET CONTENT	4.05 fl. oz / 120 ml
TEXTURE	Ultra-fine liquid mist · fast-drying
APPLICATOR	360° fine-mist spray pump
FINISH	Natural, weightless, long-wear hold
USE	Sets and locks makeup; primes and refreshes
SKIN TYPES	Suitable for all · oily, dry & combination
ATTRIBUTES	Cruelty-free · breathable · non-sticky finish

THE GBM PROMISE

At GBM Beauty, we believe true beauty lies in the smallest details — the fineness of a mist, the quiet confidence of makeup that does not move, the freshness of a face that looks the same at midnight as it did at dawn. Fix + Stay is the final word on every look: set, sealed, and made to last.

TRUE BEAUTY LIES IN THE SMALLEST DETAILS