

# GBM

BEAUTY · COSMETICS · ALGERIA

CHEEK + LIP COLOR · 12-HOUR LONGWEAR FLUID

## Liquid Blush

The Flush. The Glow. The Most-Wanted Color in Beauty.

*A drop of color, and her face awakens. The flush of a woman in love. The glow of a woman in her power. A single product, an entire story.*

— THE GBM CREATIVE TEAM

**DUAL-USE FORMULA · CHEEKS + LIPS · 12-HOUR WEAR · WEIGHTLESS LIQUID FLUID · BUILDABLE PIGMENT**

The most coveted product in modern beauty. Meet the GBM Liquid Blush — a weightless, ultra-pigmented liquid fluid engineered to deliver the most flattering flush of color to both cheeks and lips. With a single drop, transform your complexion from polished to luminous, from finished to unforgettable. This is the product every makeup artist reaches for first, and the one every woman wishes she had discovered sooner.

Crafted in the GBM laboratories with our signature commitment to innovation in every detail, the Liquid Blush features a buttery, water-light texture that melts seamlessly into the skin for a natural, second-skin finish. The richly pigmented formula is buildable from a sheer, lit-from-within wash to a saturated, statement-making flush — giving every woman the freedom to define her own version of beautiful, in her own time.

Engineered with our long-wear technology, GBM Liquid Blush stays flawless for a full 12 hours — through morning meetings, long lunches, and late-night celebrations. The breathable formula moves with your skin, never against it, and resists fading, transferring, and patchiness throughout the day. The result is a fresh, dewy, just-pinked flush that looks as natural at midnight as it did at sunrise.

Designed as a true multitasker, this dual-use fluid works as beautifully on the lips as it does on the cheeks. Tap it onto the apples of the cheekbones for an instant, lit-from-within glow. Press it into the lips for a soft, stained finish that lasts. Blend it across the eyelids for a monochromatic, editorial-worthy moment. One product. One bottle. Infinite ways to wear it.

Housed in a luxurious frosted glass bottle with a polished gold sphere cap, the Liquid Blush is as beautiful on the vanity as it is on the skin. Because at GBM, the packaging is part of the experience — and every detail, from the weight of the glass to the gleam of the gold, has been engineered to make her feel like the woman she has always been: confident, luminous, unforgettable.

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## **WHY YOU'LL LOVE IT**

- Dual-use formula. Engineered for both cheeks and lips — and equally stunning on the eyelids for a monochromatic look. One product, infinite applications.
- Weightless, water-light texture. Melts seamlessly into the skin for a natural, second-skin finish. Never heavy, never cakey, never visible — just pure, undisturbed color.
- 12-hour longwear. Engineered to stay fresh and flawless from morning to long after midnight, resisting fading, transferring, and patchiness throughout the day.
- Buildable pigment. Layer once for a sheer, lit-from-within wash. Layer twice for a saturated, statement-making flush. The choice is hers, and it is always the right one.
- Skin-loving formula. Breathable, comfortable, and lightweight on every skin type. Suitable for daily wear, even on the most sensitive complexions.
- Hydrating finish. Leaves cheeks and lips feeling soft and moisturized — never tight, never dry, never chalky.
- Effortless application. Use a fingertip, a damp sponge, or a stippling brush — the formula blends beautifully with any tool, and forgives every technique.
- Universally flattering shade range. A curated collection of tones engineered to flatter every undertone, from porcelain to deepest ebony.

- Luxurious frosted glass bottle. A statement piece designed to be displayed, with a polished gold sphere cap that feels weighted and refined in the hand.
  - Cruelty-free and FDA-compliant. Formulated with uncompromising standards, never tested on animals, always crafted with precision.
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## **AVAILABLE IN A CURATED SHADE COLLECTION**

GBM Liquid Blush is offered in a meticulously curated collection of shades — from the softest milk-tea nudes and luminous sunrise pinks to the boldest, most romantic corals and roses. Each shade has been engineered in the GBM atelier to flatter every undertone and elevate every complexion, with names that evoke the moment they create. Discover the full collection and select your signature shade directly below.

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## **THREE WAYS TO WEAR IT**

- **THE LIT-FROM-WITHIN GLOW.** Tap a single dot of color onto the apples of each cheekbone with your fingertip. Blend outward in soft, circular motions until seamless. The result is a fresh, just-back-from-a-walk flush that looks as if it has always been there.
  - **THE STAINED LIP.** Press a small amount onto the center of the lips and gently blend outward with a fingertip. The result is a soft, pillow-like stain that lasts for hours — pretty, undone, and undeniably feminine.
  - **THE MONOCHROMATIC EDIT.** Apply the same shade to cheeks, lips, and a soft wash on the eyelids. The result is a polished, editorial-worthy look that takes under three minutes — and reads like fashion-week beauty.
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## **HOW SHE WEARS IT**

- **Prepare.** Begin with a clean, moisturized complexion. The Liquid Blush blends most beautifully over a hydrated, primed base.
- **Dispense.** Press the dropper-style applicator gently and release a single drop onto the back of your hand or directly onto the apple of the cheekbone. A little goes a remarkably long way.
- **Blend.** Using a fingertip, a damp beauty sponge, or a stippling brush, blend the color outward in soft, circular motions until seamlessly diffused into the skin.
- **Layer.** For a more saturated, statement-making flush, layer a second drop while the first is still fresh and blend again. Build slowly and intentionally.

- Set (optional). For all-day, transfer-resistant wear, lightly press a translucent setting powder over the blushed area to lock the color in place.
- For lips. Press a small amount onto the center of the lips and blend outward with a fingertip for a soft, lived-in stain.

*Work quickly — the formula is designed to set within seconds for long-wearing results. Always blend each drop before applying the next, and always close the cap tightly after use.*

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**CHEEKS + LIPS — TO :**

## **PRO TIPS + TRICKS**

### **THE DOT-AND-BLEND**

The cardinal rule of liquid blush: dot, then blend. Place small dots directly onto the apples of the cheeks, then blend immediately with your fingertip while the formula is still fresh. Once it sets, it sets — so speed is everything.

### **THE DAMP SPONGE TECHNIQUE**

For the most natural, diffused finish, blend with a slightly damp beauty sponge instead of a dry brush. The dampness sheers the pigment beautifully and creates a flawless, skin-like finish.

### **THE LAYERING METHOD**

Always start with one drop. Add a second only after the first is fully blended. This prevents over-application and ensures the most natural, buildable flush — never too much, never not enough.

### **THE LIP STAIN HACK**

Apply a small amount to the center of the lips, press lips together, then gently blot with your finger. The result is a soft, lived-in lip stain that survives coffee, conversation, and an entire dinner.

### **THE GLOW BOOST**

After blending the blush, press a touch of liquid highlighter just above the blushed area on the high points of the cheekbones. The result is a lit-from-within, second-skin glow that catches every flicker of light.

### **THE MONO-MOMENT**

Use the same shade across cheeks, lips, and a soft sweep on the eyelids. A monochromatic look is the easiest, most modern way to look polished — and it takes under three minutes.

## **THE GBM PROMISE**

Every product that bears the GBM name is born from one philosophy: that true beauty lives in the smallest details. From the silkiness of the formula to the gleam of the gold sphere cap, from the curated shade names to the weight of the frosted glass in the hand, every step is taken with uncompromising care, rigorous testing, and a refusal to settle for anything less than artistry. The Liquid Blush is more than a product — it is the single drop that completes her. The flush of a woman in love. The glow of a woman in her power. The story she chooses to tell, with her own face.