

EYES · GIFT SET · CURATED TRIO

SET 46

GBM Eye Essentials Set

Three masters of the eye. One immaculate red box.



*Some women carry a brush. Some carry a pigment.
She carries all three — in the same red box,
lined in rose-gold, sealed with intention.
Tonight, every stroke will land exactly where she wants.*

— THE GBM CREATIVE TEAM

WHAT'S INSIDE

01

THE GEL

Long-Wear Eyeliner

5 g / 0.17 oz

A creamy, pigment-rich gel that glides like silk and locks like ink. Buildable from a whisper to a wing.

02

THE ELIXIR

Duraline Mixing Liquid

5 ml / 0.17 fl.oz

The professional's secret. One drop transforms gel into liquid, powder into paint, matte into glow.

03

THE BRUSH

Pro Angled Liner

Synthetic · 1 ct

An angled flat brush with rose-gold ferrule and ebony handle. Built for the precision of a single line.



GEL 5G · DURALINE 5ML · PRO BRUSH · GIFT-READY BOX · CRUELTY-FREE

Some products are meant to be used. Others are meant to be opened. GBM Eye Essentials Set is both. Housed in a deep crimson magnetic box, lined in soft rose-pink quilting and stamped with the rose-gold GBM monogram, this is the gift that arrives looking like jewelry — and performs like couture.

Inside, three masters of the eye work in quiet symphony. A long-wear Eyeliner Gel — creamy, pigment-saturated, buildable from a whisper of definition to a sharp graphic wing. A bottle of Duraline Mixing Liquid — the professional makeup artist's secret, designed to transform any GBM powder, gel, or pigment into a liquid liner with a single drop. And a Pro Angled Liner Brush — synthetic, precision-cut, with a rose-gold ferrule and an ebony handle weighted to feel like a fountain pen.

Three shades to suit every mood. NOIR for the graphic line — inky, matte, fearless. BEIGE for the inner-corner lift and the waterline brightening that opens up tired eyes in seconds. BLANCH for the editorial moment — a luminous white liner that reads as couture on the runway and as light against the skin in real life.

This is not three products. It is one ritual. The brush dips into the gel. The gel is thinned, brightened, or extended with a drop of Duraline. The line lands. The eye transforms. And the box closes again — heavy, satisfying, ready for the next morning. It feels less like makeup and more like a personal atelier, tucked into her dressing table.

THE TRIO IN DETAIL

01 THE EYELINER GEL

Long-wear · Waterproof · 5 g / 0.17 oz

A creamy gel that draws like ink and sets like stone.

Housed in a heavyweight glass pot, the formula is whipped to a pillowy creaminess that picks up effortlessly on the brush. One stroke delivers true opaque color — no patching, no skipping, no fading. Sixteen hours of locked wear, waterproof through tears, smudge-proof through humidity, and removable only with cleanser. Available in three editorial shades: Noir, Beige, and Blanch.

02 GBM DURALINE

Mixing Liquid · 5 ml / 0.17 fl.oz

The professional's secret weapon, in a bottle the size of her ring finger.

A clear, glycerin-light fluid that transforms powders into liquids, gels into paints, and matte pigments into long-wear washes. One drop on the brush extends the gel into a liquid liner. Two drops thin a shadow into a wash. It is the bridge between her GBM eyeshadow palettes, her gel liners, and the looks she sees on the runway. Cruelty-free, fragrance-free, and safe for the eye area.

03 THE PRO BRUSH

Angled Liner · Synthetic bristles · Rose-gold ferrule

Engineered with the balance of a fountain pen.

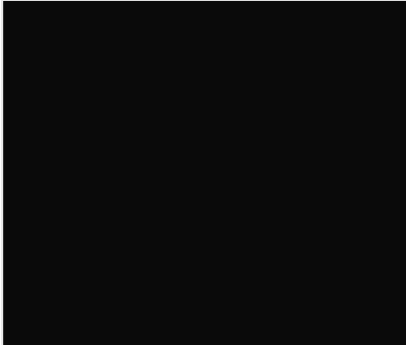
An angled, flat-cut synthetic brush with a precision tip designed for the thinnest tightline or the boldest cat-eye flick. The ebony-finished handle is laser-engraved with the GBM monogram and weighted at the base, so it sits in the hand with the authority of a professional tool. Vegan bristles, hand-finished — built to last through years of daily ritual.

WHY YOU'LL LOVE IT

- **Curated trio**
gel, mixing liquid, and brush — a complete eye atelier.
- **16-hour locked wear**
waterproof, smudge-proof, fade-proof.
- **Gift-ready box**
magnetic red case with rose-gold monogram.
- **3 editorial shades**
Noir, Beige, Blanch — every mood, every look.
- **Pro-grade tools**
the kit makeup artists actually carry.
- **Pairs with GBM shadows**
Duraline activates the entire range.

THE THREE SHADES

Three pigments, three personalities. Choose her mood, or collect all three.



GBM 46 · NOIR

Onyx Black

The graphic line.

Inky · matte · dramatic

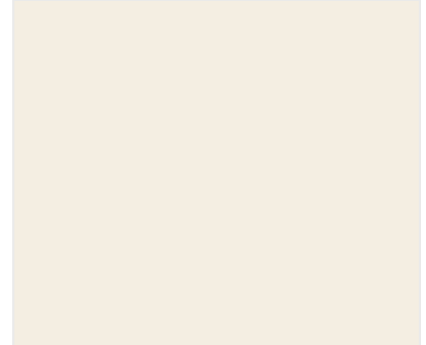


GBM 46 · BEIGE

Warm Nude

The waterline lift.

Soft · brightening · subtle



GBM 46 · BLANCH

Pure Ivory

The editorial light.

Bold · luminous · couture

THREE WAYS TO WEAR IT

01

THE TIGHTLINE

Tap the brush into Noir, press into the upper waterline. Eyes look instantly more defined — no visible liner, just depth.

02

THE WING

Activate Noir with one drop of Duraline. Sweep from inner corner outward, flick at the tail. A perfect graphic wing, in one breath.

03

THE LIGHT LINE

Trace Blanch along the inner corner and lower waterline. The eyes open. The face wakes. The camera notices.

HOW SHE WEARS IT

- 1 PREP**
Prime the lid with GBM Eye Primer for all-day color hold.
- 2 DIP**
Tap the angled brush flat into the gel — never scoop.
- 3 ACTIVATE**
Optional: touch the brush tip into Duraline for a liquid finish.
- 4 LINE**
Draw from inner to outer corner with the flat of the brush.
- 5 FLICK**
For a wing, lift the brush on the tail in one decisive flick.
- 6 SEAL**
Wait 10 seconds before opening the eye — the gel sets fast.

PRO TIPS + TRICKS

Insider knowledge from the GBM Creative Team.

- 01** Less is more on the brush — wipe excess on the rim of the pot before lining.
- 02** One drop of Duraline turns any GBM shadow into a custom liquid liner.
- 03** For the sharpest wing, place a card flat against the lower lash line as a guide.
- 04** Always seal the gel pot tight — air is the enemy of long-life formulas.
- 05** Mix Beige with Noir on the brush for a softer, daytime smoky line.
- 06** Clean the brush weekly with mild soap to preserve the angled precision tip.

THE GBM PROMISE

At GBM Beauty, we believe true beauty lies in the smallest details — the weight of a brush, the depth of a pigment, the satisfying click of a magnetic box closing at the end of the night. This set is not three products. It is a complete way of approaching the eye, packaged with the reverence it deserves.

TRUE BEAUTY LIES IN THE SMALLEST DETAILS