

GBM

BEAUTY · COSMETICS · ALGERIA

PRO LAMINATION-GRADE BROW STYLING GLUE

Pro Eyebrow Shaper Glue

The Laminated-Brow Effect. 16 Hours. No Salon Required.

The fluffy, feathered, lifted-brow effect that has redefined modern beauty — now in a 5-gram tube. The salon ritual, captured. The professional finish, hers.

— THE GBM CREATIVE TEAM

16H

EXTREME HOLD

PRO

LAMINATION GRADE

0%

STICKY · FLAKY · CRUNCHY

16-HOUR EXTREME HOLD · LAMINATION FINISH · TAMES + STYLES · NON-STICKY · TRANSPARENT FORMULA

The brow product that changed everything. Meet the GBM Pro Eyebrow Shaper Glue — a professional-grade, lamination-level brow styling formula engineered to deliver the fluffy, feathered, lifted-brow effect that has redefined modern beauty. With a single comb-through, transform unruly, ordinary brows into salon-quality, runway-ready arches that stay perfectly in place for up to 16 hours — without the cost, the wait, or the chemical compromise of a lamination appointment.

Crafted in the GBM laboratories with our signature commitment to innovation in every detail, the breakthrough transparent formula delivers extreme, all-day hold with a soft, natural, non-sticky finish. Unlike traditional brow gels that flake, crack, or stiffen as they dry, the Pro Shaper Glue dries to an invisible, flexible film that feels weightless on the brows — keeping every single hair lifted, sculpted, and defined without ever looking, feeling, or moving like product.

Engineered with our breakthrough 16-hour hold technology, the formula resists humidity, sweat, and the daily demands of real life. From the morning commute to the late-night dinner, the brows remain locked into their perfect, feathered shape — no touch-ups, no compromise, no smudging. The same finish that, until now, required a 60-minute lamination appointment, now delivered in 60 seconds at her own vanity.

Designed with a precision micro-bristle spoolie applicator, every brow hair is individually coated, lifted, and locked into place — from the smallest baby hairs at the inner corner to the tail of the arch. The transparent formula works beautifully on every brow color, every brow shape, and every skin tone, making it the universal, must-have brow essential in modern beauty.

Housed in a sleek white tube with the signature GBM berry-red label and black precision-spoolie cap, and presented in a luxurious berry-red gift case engraved with the GBM emblem, the Pro Eyebrow Shaper Glue is as beautiful on the vanity as it is on the brows. Because at GBM, we believe true beauty lives in the smallest details — and the smallest detail of all is the perfectly laminated brow that frames every entrance, every confident smile, every unforgettable moment.

WHY YOU'LL LOVE IT

- 16-hour extreme hold. Engineered to lock the brows in place for a full day of all-day wear — from the morning commute to the late-night dinner, no touch-ups required.
- Salon-grade lamination finish. Delivers the fluffy, feathered, lifted-brow effect that has redefined modern beauty — without the cost, the wait, or the chemical compromise of a salon lamination appointment.
- Tames + styles + sculpts. Locks unruly hairs in place, sculpts the perfect feathered shape, and defines the brow arch — all in a single comb-through.
- Natural, non-sticky finish. Dries to an invisible, flexible film that feels weightless on the brows — no stiffness, no flaking, no crunchy texture, no shine.

- Transparent universal formula. The clear gel works on every brow color, every brow shape, and every skin tone — a true one-product-for-all essential.
 - Humidity + sweat resistant. Resists humidity, sweat, and the daily demands of real life — perfect for the gym, the beach, the long workday, and beyond.
 - Precision micro-bristle spoolie. The fine-bristle applicator coats every single hair — from the smallest baby hairs to the tail of the arch — with surgical precision.
 - Buildable hold. Apply one layer for soft, natural styling or build to two for the most extreme, sculpted lamination effect. The control is hers.
 - The salon, captured. The same finish that has redefined modern beauty — captured in a 5g tube, ready when she is.
 - Cruelty-free and FDA-compliant. Formulated with uncompromising standards, never tested on animals.
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WHO IT'S FOR

Pro Eyebrow Shaper Glue is the cult-favorite, must-have brow essential for every woman who refuses to settle for ordinary brows. Whether her brows are sparse and need lifting, full and need taming, straight and need shaping, or simply unruly and need locking down — the Pro Shaper Glue delivers salon-grade results in seconds. Loved by professional makeup artists, brow stylists, and beauty editors alike, it has become the single-most-essential product in modern brow routines — for a reason.

THREE WAYS TO WEAR IT

- **THE LAMINATED-BROW LOOK.** Apply a generous coat through clean brows, combing upward and outward in firm strokes. Hold in place with your fingertip for 10 seconds while drying. The result is the editorial, salon-grade, fluffy laminated finish — without the salon appointment.
 - **THE FEATHERED FINISH.** After applying brow pencil or powder, comb the Pro Shaper Glue through the brows with the spoolie to lock the color in place and create a soft, hair-like texture. The professional finish behind every flawlessly drawn brow.
 - **THE TAMED + NATURAL LOOK.** Apply alone with the spoolie for a fresh, naturally groomed brow that requires no color, no fill, and no fuss. The polished, lifted detail that completes every no-makeup-makeup moment.
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HOW SHE WEARS IT

- Prepare. Begin with clean, dry brows. For maximum hold, ensure no residue or oils remain on the brow hairs before applying.
- Dispense. Gently squeeze a small amount of the formula onto the spoolie applicator. A little goes a very long way — start small.
- Comb upward. Apply through the brows in firm, upward, outward strokes — combing in the direction of natural hair growth. Start from the inner corner and work outward to the tail.
- Hold + set. Press the brows gently with a fingertip for 10 seconds to lock the lift. The formula sets within 30 to 60 seconds — fully sets within 2 minutes.
- Build (optional). For extreme lamination, apply a second layer immediately after the first sets. The formula builds beautifully without flaking, crunching, or stiffening.
- Remove gently. At the end of the day, gently massage the brows with a warm, damp cloth or a gentle facial cleanser to dissolve the formula and rinse away.

For the most lifted, salon-grade effect, brush the brows straight up at the head, up-and-outward at the arch, and diagonally outward at the tail. This three-zone technique creates the most flattering, natural-looking lamination finish.

BROWS — TO :

PRO TIPS + TRICKS

THE FINGERTIP HOLD TRICK

After combing the brows upward, press gently with your fingertip and hold for 10 seconds while the formula sets. This brief hold locks the lift dramatically and creates the salon-quality, laminated effect that combing alone cannot achieve.

THE THREE-ZONE TECHNIQUE

Treat the brow in three zones: the head (inner), the arch (middle), the tail (outer). Brush the head straight up, the arch up and slightly outward, the tail diagonally outward. This single technique creates the most flattering, natural-looking laminated shape.

THE OVER-COLOR LOCK

After applying brow pencil, powder, or pomade, comb the Pro Shaper Glue through to instantly lock the color in place for 16 hours. The clear formula adds zero color while extending wear dramatically — the professional secret behind every editorial brow.

THE 60-SECOND LAMINATION

For the most extreme lamination effect, apply two coats — wait 60 seconds between each. The double-coat method delivers the dramatic, sculpted, fluffy finish that rivals professional brow lamination appointments costing 50× more.

THE HUMIDITY-PROOF UPGRADE

Perfect for hot, humid days, beach trips, and the gym. The 16-hour formula resists sweat and humidity, keeping the brows lifted and defined even when other products fail. The must-have for warm-weather routines.

THE PAIR-WITH-BROW-GEL DUO

For maximum styling versatility, pair the Pro Shaper Glue with our signature Brow Shaping Gel. Use the Shaping Gel for everyday, soft hold — and the Pro Shaper Glue for special occasions, professional looks, and 16-hour wear.

THE GBM PROMISE

Every product that bears the GBM name is born from one philosophy: that true beauty lives in the smallest details. From the precision of the 16-hour hold formula to the silkiness of the transparent, non-sticky finish, from the architecture of the precision-spoolie applicator to the luxurious berry-red presentation case engraved with the GBM emblem, every step is taken with uncompromising care, rigorous testing, and a refusal to settle for anything less than artistry. The Pro Eyebrow Shaper Glue is more than a product — it is the salon ritual, captured. The laminated finish that completes her. The single tube that transforms ordinary brows into the kind every camera, every flash, and every second look wants to find.