



EYES · GLITTER ADHESIVE · PRO FIXING GEL

GBM Gel Fix Glitter

The clear gel that makes glitter stay exactly where she places it.

Glitter is the easiest way to ruin a look — and the hardest to keep in place. GBM Gel Fix Glitter solves both. A clear, lightweight bonding gel that grips loose glitter, foil and pressed pigment to the lid, then locks them down for hours of fallout-free, high-shine wear. One pass of the soft applicator, and the sparkle is hers to keep.

— THE GBM CREATIVE TEAM

WHAT IT IS

01 THE GEL

CLEAR GLITTER-GRIP BASE

A transparent, fast-tacking gel that turns any loose glitter or pigment into a long-wear lid look — dries down invisible, never crusty.

02 THE APPLICATOR

PRECISION SOFT TIP

A cushioned doe-foot wand that lays the gel in a smooth, even film, exactly where the shimmer is wanted and nowhere else.

03 THE FINISH

LOCKED, FALLOUT-FREE SHINE

A flexible bond that holds glitter flat and brilliant through blinking, movement and humidity — no fallout onto the cheeks.

MAKE THE SPARKLE STAY

4.5g

NET WEIGHT

0.15 fl. oz · travel-slim

12H

FALLOUT-FREE

no glitter migration

1

UNIVERSAL GEL

works with every glitter

CLEAR GEL · 4.5 G · SOFT APPLICATOR · NON-STICKY · CRUELTY-FREE

Every glitter look begins with the same fear: that it will not last the night. Loose flakes drift onto the cheeks, pressed shimmer fades dull within the hour, foil refuses to cling at all. GBM Gel Fix Glitter is the professional answer — a clear bonding gel that gives sparkle somewhere to hold on.

Presented in a slim, blush-pink wand sealed with a polished gold sphere cap, the formula glides on through a soft, cushioned applicator. Swept across the lid it lays an even, tacky film; pressed with glitter on a fingertip or flat brush, it grips instantly and intensifies the colour beneath. As it sets, the gel turns completely invisible — leaving only brilliant, dimensional shine, locked flat to the eye.

It is the bridge between her loose pigments, her pressed palettes and the high-shine looks she sees on the runway — a single, universal step that makes all of them last. Lightweight, flexible and never crusty, it wears for hours and removes cleanly with a gentle cleanser.



*“Glitter is only as good
as the gel beneath it.”*

THE FORMULA IN DETAIL

01 THE CLEAR BONDING GEL

TRANSPARENT · FAST-TACKING · FLEXIBLE

A water-light, transparent gel that becomes tacky within seconds of application. It anchors loose glitter, metallic foil and pressed pigment to the lid, then dries to an invisible, flexible film — no white cast, no stiffness, no crumbling through the day.

02 THE SOFT APPLICATOR

CUSHIONED DOE-FOOT · PRECISE · MESS-FREE

A plush, flexible doe-foot wand that hugs the curve of the lid and lays the gel in a smooth, controlled layer. It places shine exactly where it belongs — inner corner, full lid or lower lash line — with no excess and no mess.

03 THE SLIM GOLD-CAP WAND

BLUSH-PINK BARREL · JEWEL SPHERE CAP

Housed in a slender blush-pink barrel finished with the rose-gold GBM emblem and a polished gold sphere cap. Slim enough for any travel bag, elegant enough to leave out on the vanity — 0.15 fl. oz / 4.5 g.

WHY YOU'LL LOVE IT

- **Zero fallout**
Glitter stays on the lid, not the cheeks.
- **Universal grip**
Works with loose, pressed and foil glitter.
- **Precision applicator**
A soft tip that places shine with control.
- **Dries invisible**
A clear film with no white cast or crust.
- **Long, flexible wear**
Holds bright and dimensional for hours.
- **Pairs with GBM shadows**
Activates shimmer across the whole range.

HOW SHE WEARS IT

From bare lid to locked, high-shine sparkle — in six simple steps.

1

PREP

Start on a clean, primed lid — skip oily creams so the gel can grip fully.

2

APPLY

Sweep a thin, even layer of Gel Fix across the area you want to sparkle.

3

WAIT

Pause a few seconds until the gel turns tacky — not fully dry.

4

PRESS

Press loose or pressed glitter onto the tacky film with a flat brush or fingertip.

5

SET

Let it set for a moment; the gel disappears and the shine locks flat to the lid.

6

REMOVE

At day's end, lift everything cleanly away with a gentle eye cleanser.

THREE WAYS TO WEAR IT

01

THE FULL GLITTER LID

Coat the whole lid, press on glitter, and build a bold, all-over shimmer that holds its place all night.

02

THE INNER-CORNER POP

A single dab at the inner corner, topped with fine glitter, for a bright, wide-awake flash of light.

03

THE PIGMENT INTENSIFIER

Press a matte GBM shadow into the gel — it deepens the colour and makes it last like a cream.

PRO TIPS + TRICKS

Insider knowledge from the GBM Creative Team.

- 01** Less gel is more — a thin film grips better than a heavy, slow-drying layer.
- 02** Wait for the tacky stage before pressing glitter; too wet and it slides.
- 03** Press, never sweep, glitter on — pressing keeps the flakes flat and bright.
- 04** Use a flat synthetic brush or fingertip for the cleanest, fullest pickup.
- 05** Layer over a matte shadow base to make the glitter colour read even richer.
- 06** Always close the cap tightly — air dries out the gel over time.

PRODUCT DETAILS

PRODUCT NAME	GBM Gel Fix Glitter — Eyeshadow Fixing Gel
CATEGORY	Eyes · Glitter adhesive & fixing gel
NET CONTENT	0.15 fl. oz / 4.5 g
TEXTURE	Clear, lightweight gel · dries invisible
APPLICATOR	Cushioned soft doe-foot wand
FINISH	High-shine, fallout-free, flexible hold
USE	Glitter, foil & pressed-pigment adhesive for the lid
SKIN TYPES	Suitable for all · ophthalmologically mindful
ATTRIBUTES	Cruelty-free · fragrance-free · non-sticky finish

THE GBM PROMISE

At GBM Beauty, we believe true beauty lies in the smallest details — the grip of a gel, the way light catches a single flake of glitter, the confidence of a look that does not move. Gel Fix Glitter is the quiet step behind the sparkle: invisible, essential, and made to last as long as the night does.

TRUE BEAUTY LIES IN THE SMALLEST DETAILS